

Nationally Recognized Auto & Home Insurance Expert Does It Again

Earns Top Insurance Industry Award For the 25th Consecutive Year

ATLANTA, GA— In August 2025, **The Carroll Insurance Risk Management Group** was selected as a **Best Practices Agency** for the 25th consecutive year.

The Carroll Insurance Risk Management Group qualified for this status by ranking among the top performers in the annual **Best Practices Study** conducted by the **Independent Insurance Agents & Brokers of America (IIABA)** and **Regan Consulting**.

The Best Practices Study aims to compile the operating statistics of the country's leading agents. To achieve this objective, insurers must first nominate firms for participation in the annual study.

The agency must then submit detailed financial and operational information, which is analyzed, scored, and ranked objectively for inclusion in the study based on operational excellence, including growth, profitability, productivity, and financial stability.



**Michael Carroll, President
Carroll Insurance**

Over 2,600 out of 37,500 insurance firms nationwide were nominated in six revenue categories ranging from “Under \$1.25 Million” in annual revenue to “Over 25 Million” in annual revenue. **Only 355 agencies scored high enough to qualify for inclusion.**

To retain the Best Practices Agency status, The Carroll Insurance Risk Management Group and its subsidiaries must submit year-end results for review each year. Every third year, when new agency nominations are accepted, The Carroll Insurance Risk Management Group and its subsidiaries must requalify as one of the top performers in the revenue category.

The Carroll Insurance Risk Management Group is honored to have retained the Best Practices Agency status since 1999.

Participation in the Best Practices Study has become a prestigious recognition of the superior accomplishments of the top insurance agencies in each of the revenue size categories studied. The Carroll Insurance Risk Management Group and its subsidiaries' inclusion with these 355 outstanding agents and brokers recognizes them as industry leaders.

Founded in 1896, IIABA is the nation's oldest and largest national association of independent insurance brokers, representing a network of more than 300,000 brokers nationally. Its members are businesses that offer customers a choice of policies from various insurance companies. Independent brokers offer all lines of insurance.

The 2025 Best Practices Study sponsors include Amerisure Insurance, Central Insurance Companies, Chubb, CNA, EMC Insurance, The Hanover Insurance Group, Hartford, Liberty Mutual, Nationwide, Travelers, and Westfield Insurance.